

CASE STUDY: Oren's Hummus



BUSINESS PROFILE

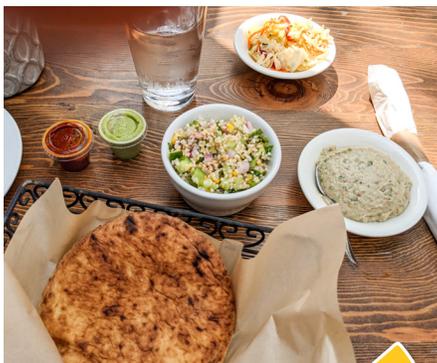
Name: Oren's Hummus
Locations: Palo Alto, CA
On-site Dining:
Pre-pandemic = 48
During pandemic = 70 outdoor and 22 indoor
Take-out: Yes, 98%
Warewashing: Yes
Employees: 20

Packaging Practices prior to ReThink Disposable:

- Single-use plastic portion cup with lid for condiments served to dine-in guests

Recommendations Implemented:

- Stainless steel portion cups used for dine-in guests



Before and After: Oren's is 100% reusable for dine-in by switching to stainless steel sauce cups.



It all started with a craving for a large plate of creamy hummus, like back home in Tel Aviv. Today, Oren Dobronsky, his wife Nancy, and the rest of their team run a catering service, packaged delights, and multiple restaurant locations. Since the start of the COVID-19 pandemic, Oren's has served over 7,000 meals to first responders and those in need.

By making just one change, across all restaurant locations, Oren's eliminates the annual use of **130,357 pieces** of single-use plastic packaging, reduces their trash generation by 527 pounds, and earns an ongoing net cost savings of nearly **\$1,720** annually. To make this switch, Oren's invested a mere \$278 for 1,100 stainless steel cups. This investment was subsidized by a grant from the City of Palo Alto to support the city's zero waste mission.

THE BOTTOM LINE

- \$1,720 in total annual net cost savings
- 130,357 single-use plastic items reduced per year
- 527 pounds of annual waste reduction

"These metal cups are amazing."

— Mike, Oren's Hummus Manager



ReThink Disposable Specialist Ariel Fournier with Mike, Oren's Hummus Manager



ReThink Disposable is a program of Clean Water Action and Clean Water Fund conducted in partnership with local businesses and government agencies. Generous support is provided by a changing list of public and private funders. To learn more about the program, its partners, and funders, visit: www.rethinkdisposable.org



CLEAN WATER FUND Tel. (415) 369-9160 ext 308 • ReThinkDisposable@cleanwater.org • www.rethinkdisposable.org